

2024 COMMUNITY IMPACT



sound credit union 

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You joined us in making our community better.

Together, we made a positive impact in our community in 2024.

Sound's local presence and not-for-profit status contribute to the greater good.



\$871k

2024 Donations & Sponsorships

Sound supported 267 local organizations enabling them to further their missions, expand their reach, and make a positive difference in our community.



4,532+

EMPLOYEE VOLUNTEER HOURS

Helping Hands

428 Sound employees volunteered over 4,532 hours at local schools and non-profit organizations.



Financial Health & Wellness



Sound is committed to championing financial confidence.

We created a unique series of webinars and on-site workshops to support members and students in our community.



2,600+

INDIVIDUALS REACHED

Financial Confidence Boost

Members, community partners and students supported through events, seminars and financial counseling.



\$435k

Total Debt Paid Off

By 122 members in 2024 with guidance from our financial coaching partner, GreenPath, an average of \$4,500 per member.



Financial Education



Each day, we witness the significance of financial education in the lives of our members, employees, and communities, as well as in our own personal experiences. We are committed to making a positive difference in our communities by dedicating time to educate and offer resources to empower others in managing their finances effectively.



\$270k+

Financial Education & Career Support

Combined scholarships and contributions to education-based organizations that foster student and career development such as Washington Business Week, DECA and Communities in Schools.



1,200

STUDENT ATTENDEES

Bite of Reality Workshops

Sound hosted 16 experiential budgeting simulation workshops to over 1,200 attendees with over 645 volunteer hours to immerse young adults in real-world finances.



Affordable Housing



Affordable housing is essential for building inclusive, sustainable, and thriving communities where everyone has the opportunity to live with dignity and security.

Sound is proud to support organizations that contribute to affordable housing like Habitat for Humanity and the Evergreen Housing Impact Fund.



3 BUILD DAYS

Habitat for Humanity

Sound employees volunteered 210 hours at three Habitat for Humanity build days to help families establish and improve their places to call home.



256 FAMILY APARTMENTS

The Copper Way project is the 2nd Evergreen Impact Housing Fund (EIHF) effort supported by a consortium of Washington State credit unions, including Sound, to make more affordable housing opportunities.



Fighting Food Insecurity



Fighting hunger and food insecurity strengthens a community by ensuring everyone has the nourishment they need to thrive, learn, and contribute. When basic needs are met, families are healthier, more stable, and better equipped to break the cycle of poverty.

Sound continues its commitment to fight food insecurity in our communities. We're proud to partner with community organizations to fight hunger together.



\$152k+

TO LOCAL FOOD BANKS

Building Healthy Families

Dollars donated to local organizations that fight food insecurity including Food Lifeline, HopeLink, United Way of Pierce County, North Helpline and World Central Kitchen.



760k+

MEALS FOR FOOD LIFELINE

\$1 = 5 Meals

Every dollar donated to Food Lifeline provides 5 meals, maximizing the impact and fighting food insecurity in our community.



Fostering Economic Growth



As a not-for-profit financial cooperative, Sound Credit Union plays a vital role in promoting financial well-being, fostering community development, and promoting economic inclusivity within a community.

Plus, our local presence benefits more than just our members. By spending and hiring within our surrounding communities, Sound is able to better support our members and our local economy.



\$16.2 MILLION

Direct Member Benefits

Through our services and offerings, these benefits empower individuals and families to achieve their financial goals and enhance their well-being.



1,193 JOBS

Jobs Supported

Sound's operations create a ripple effect on the community, directly supporting thousands of other jobs that foster growth and stability for a prosperous region.



\$142+ MILLION

Economic Contributions

Compensation and spending paid out by Sound contributes to the local economy and is mutually beneficial by enriching the lives of individuals and businesses.

Data based on estimated multipliers used in ECONorthwest's 2022 credit union economic impact reports.

Competitive Rates, Lower Fees



Because Sound Credit Union is not driven by profit, we offer lower fees and more competitive interest rates on loans and savings accounts compared to for-profit banks.

This saves our 170,000+ members money and allows them to achieve their financial goals more easily.



\$74+ MILLION

Home Loans & Home Equity Loans

Sound funded over \$74 million to more than 650 members to purchase homes and make improvements.



\$349+ MILLION

Vehicle Loans

Over 11,000 vehicle loans were granted to Sound members in 2024, supporting economic growth, improved transportation and expanded job opportunities.



\$167 MILLION

New Deposit Dollars

Sound members took advantage of superior savings rates and opened over 13,500 new Certificate of Deposit accounts in 2024.



16k+ NEW MEMBERS

New Members Joined Sound

We welcomed so many new members in 2024. We're so glad you're here!

UW Tacoma



Sound Credit Union is proud to collaborate with and support students and faculty at the University of Washington Tacoma, in cultivating financial innovation and business analytics within our community.



\$10k

FinTech Incubator Challenge

Sound partnered with University of Washington Tacoma's Milgard Center for Business Analytics to foster innovation in financial technology and entrepreneurship.



\$15k

Student Managed Investment Fund

Sound sponsored this new program which provides finance students with practical experience in managing a real investment portfolio.



\$35k

Financial Wellness & Markets Lab

Sound continues to support the Milgard School of Business Center for Financial Wellness which brings finance theory to life with live market data.

Community Wellbeing



Like the diversity of the region we serve, Sound proudly supports an array of community causes spanning from women and families to protecting personal financial information and fighting food insecurity.

Sound employees, departments and branches have opportunities to select charities and small business close to their hearts which rounds out the reach of Sound's impact for all members and our community.



\$25k

TO FINANCIAL BEGINNINGS

Sound's Employee Auction

An annual tradition, Sound's employees rally for a meaningful cause each year. Funds raised in 2024 benefited Financial Beginnings, which supports women who face barriers so they can succeed in college and careers.



\$116+ MILLION

Financing for Businesses

360 business loans totaling over \$116 million were funded by Sound, helping local businesses thrive in our community.



Big Plays. Big Impact.



Local sports teams do more than entertain--they bring families and neighbors together, create lasting memories, and foster hometown pride.

We're proud to partner with hometown sports organizations to turn big plays into big impact. These organizations champion local culture and give back in meaningful ways, proving we're investing in the heartbeat of our community.



74 HOME RUNS!

Everett Aquasox hit 74 home runs!

Sound partnered with the Everett Aquasox and pledged \$50 for each home run hit during home games to benefit Food Lifeline, raising \$3,700.



\$15k TO FOOD LIFELINE

Everett Silvertips scored 150 Goals!

Sound partnered with the Everett Silvertips to coordinate a season-long food drive and a pledge of \$100 to Food Lifeline for each goal scored, raising \$15,000.



Members. Employees. Community.



Proud supporters of the following organizations and community partners.

A Step Ahead
Alaska Sealife Center
Alliance for Education
American Assoc. of Univ. Women
American Cancer Society
American Red Cross
Aspire Youth Arts Foundation
Auburn Area Chamber
Auburn H.S. Spirit Program
Baby Steps Foundation
BCP Girls Soccer
Beacon Publishing Inc.
BELLA'S VOICE
Bellevue Chamber
Black Night Market
Boys & Girls Clubs of South Puget Sound, Thurston County and Snohomish County
Brave and Unbroken Project
BRIDGEWAYS
Business Impact NW
Capital Lakefair
Carson Elementary PTA
Cascade Symphony Orchestra
Challenge for Charity
Children's Home Society of WA
City of Auburn
City of Bonney Lake
City of Edmonds Parks
City of Federal Way
City of Lynnwood
City of Mukilteo Rec & Cultural Svcs
City of Redmond
City of Shoreline
Clover Park High School
Clover Park T.C. Foundation
Cocoon House
Collins Elementary PTA
Communities in Schools of Federal Way, Lakewood and Tacoma
Concern For Neighbors Food Bank
Cougar Mountain Middle School
Credit Unions for Kids
Domestic Violence Services of Snohomish County
Dower Elementary PTA
Down Syndrome Ctr of Puget Sound
Downtown Auburn Cooperative
Dry Tikes and Wet Wipes
Eastern Washington University
Economic Alliance Snohomish Cty
Edmonds Chamber Of Commerce
Emergency Food Network
Envision Career Academy
Everett Aquasox

Filipino Chamber of Commerce
Financial Beginnings
Financial Empowerment Network
Food Lifeline
ForeverGreen Trails
Foundation for Edmonds School Dist.
Friends of the Children
Genesee Hill Elementary PTA
George Fox University
Georgetown University
Gig Harbor Chamber
Gig Harbor Lion's
Gig Harbor Senior Center
GK Eagle Football Booster Club
Goodwill/Olympics & Rainier Region
GoWest Foundation
Graham Business Association
Greater Federal Way Chamber
Greentrike
Habitat for Humanity
Haitian Bridge Alliance
Harvard University
Hilltop Business Association
Homage Senior Services
Hopelink
Housing Hope
Howdy Bagel
Humane Society Tacoma/Pierce Cty
Humane Society Naples
HUNGER INTERVENTION PROGRAM
Hunt Middle School
Ignite - U
Imagine Justice Project
Inclusiv
Innovation Lab High School
Junior League of Tacoma
Kamiak Athletics Booster Club
Kent Chamber of Commerce
Kent Laboratory Academy
Kent Youth and Family Services
Kentucky Christian University
King County Chapter of Credit Unions
Kitsap County Chapter of CUs
Lady Viks Basketball Club
Lake Washington Schools Fdn.
Lakewood Chamber of Commerce
Lambert House
Les Lilas Bilingual Community School
Lil Life Childcare
Little Whipper Bakery
Loaves & Fishes Holiday Baskets
Look, Listen & Learn
Mark Overholt Memorial Foundation
Mary's Place Seattle
Meridian Park Family Association

PTSA Unit 6 12 45
Miller Family
Miss Auburn
Mukilteo Boys & Girls Club
Mukilteo Chamber of Commerce
Mukilteo Kiwanis Foundation
Mukilteo Schools Foundation
Mukilteo Senior Center
Mullenix Ridge PTA 1.8.8
Museum of Glass
Nana's Southern Kitchen
National Credit Union Foundation
National Multiple Sclerosis Society
North Helpline
Northpoint Cooperative Preschool
Oasis Youth Center
Old Dog Haven
Olympia Parks, Arts & Rec.
Orting Jr Wrestling
Our Ark
Our Lady of Guadalupe Parish
Pacific Harbors Council, BSA
Partner in Employment
Peninsula Class of '88 Fdn.
Peninsula Schools Education Fdn.
PenMet Parks
Pierce College
Pierce County Chapter of CUs
Pierce County Economic Dev Board
Puget Sound Business Journal
Puyallup Cheer Parent Assoc.
Puyallup High School
Puyallup Main Street Association
Puyallup/Sumner Chamber
Rainbow Center
Rainier Christian Schools
Rainier Valley Food Bank
Redmond Chamber of Commerce
Rhododendron Species Botanical Garden
River Ridge H.S. Band Boosters
Rogers Volleyball Booster Club
Sammamish High School
SCORE Washington
Seattle Foundation
Seattle Good Business Network
Seattle Humane
Seattle Pride
Seattle Southside Chamber
Seattle University
Shoreline Chamber of Commerce
Skills USA Washington
Sons & Daughters of Italy
Sound Outreach
Southeast Youth & Family Services

St. Francis of Assisi School
Sumner High School
Sunset Festival of Bands
Tacoma Community House
Tacoma Rainiers
Tacoma Rescue Mission
Tacoma Tool Library
Tacoma Tree Foundation
Tacoma Urban League
Tacoma Urban Performing Arts Ctr
Tacoma/Pierce County Chamber
The Blessing Movement
The Chamber Collective
The Children's Garden School
The Daffodil Festival
The Rotary Club of Edmonds
Thurgood Marshall's Citizen Science Institute
Thurston County Chamber Fdn.
Thurston County Chamber
Thurston County Food Bank
Trooper Seaburg & Family
U.S. Soccer Federation
United Way of Pierce County
University of Puget Sound
University of Southern California
University of Washington
University of Washington Tacoma
UTOPIA Washington
Vine Maple Place
Washington Business Week
WA Center for the Performing Arts
Washington High School
Washington State Fair Foundation
Washington State University
WSU 4-H of the Upper Nisqually
Washington Women in Need
WayOut Kids
West Seattle Chamber of Commerce
West Seattle Junction Association
West Seattle Timebank
Western Washington University
Widdy's Work
Wildwood Park Elementary PTA
Wishing Well Foundation
World Central Kitchen
Yelm Dollars for Scholars
YMCA of Pierce & Kitsap Counties
Young Legacies Inc (Camp Legacy)
Your Money Matters Mentoring

Invested in We®



The unity of many can create a single, positive force.

We're committed to standing with
Members, Employees, and our Community
through all waves of life, the big goals and the normal, everyday.

