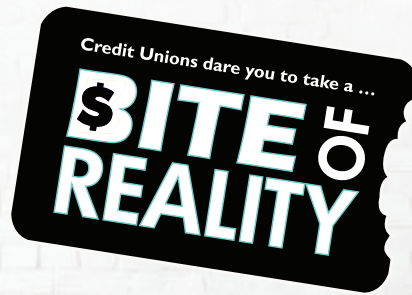


Bring real-world financial education to your students with Bite of Reality, a FREE, hands-on event for students in grades 8-12!



Benefits of Bite of Reality:

- Free, experiential instruction turns financial literacy into a fun-filled event that students really enjoy!
- Hands-on practice teaches students about money management, expense tracking, budgeting, saving, and financial problem-solving.
- Pre- and post-event materials are available to prepare students before the event and reinforce financial literacy concepts afterward.
- Students are introduced to credit unions and banking services.
- Curriculum meets Common Core and state financial literacy standards.

Bite of Reality is provided to schools free of charge thanks to support from the Northwest Credit Union Foundation and your credit union.

For more information or to schedule a Bite of Reality event, contact:

Jennifer Reed

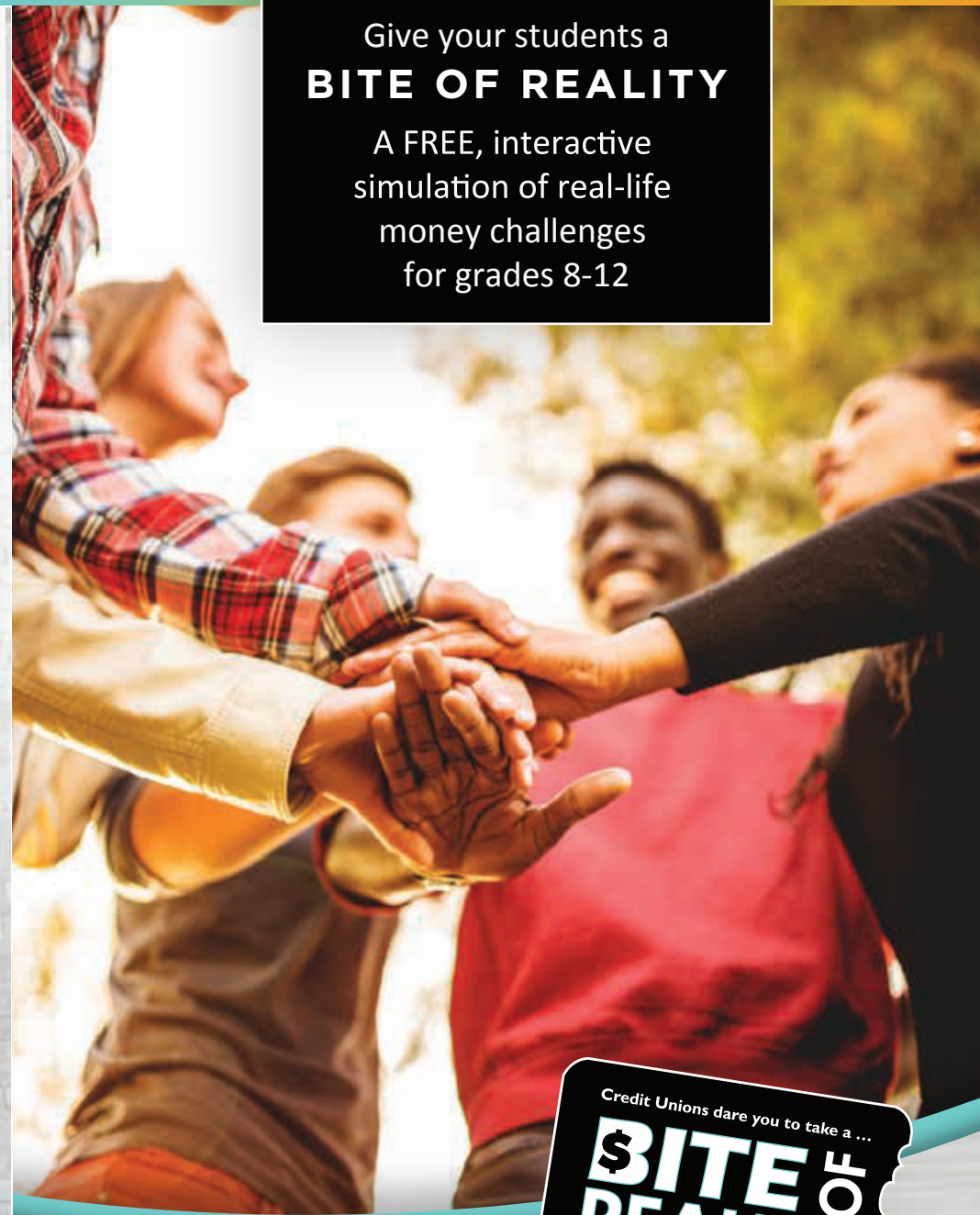
VP/Public Relations
Sound Credit Union

jreed@soundcu.com | 253.552.2928



Give your students a **BITE OF REALITY**

A FREE, interactive simulation of real-life money challenges for grades 8-12



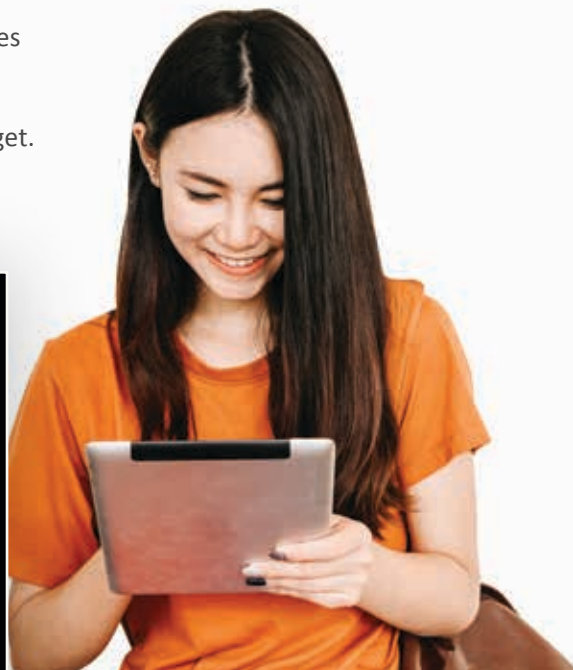


Don't bore your students with a budgeting worksheet – give them:

a FREE, interactive financial literacy simulation for grades 8-12

Bring financial literacy to life with Bite of Reality: a hands-on money management simulation that gives students a taste of real-world financial challenges in a fun, interactive setting.

- Students receive a fictional occupation, salary, spouse, children, student loan and credit card debt, and medical insurance payments.
- Equipped with their new income and responsibilities, students visit various merchant tables to “purchase” housing, food, transportation, clothing, day care, and other necessities from pushy salespeople.
- A “Fickle Finger of Fate,” giving students unexpected “expenses” or “windfalls,” just like in real life.
- Students who make poor choices and run out of money can visit the credit union table to sort out expenses and create a budget.



After completing Bite of Reality, students report a greater understanding of the importance of saving money, developing wise spending habits, living within their means, and planning for the future.



Bite of Reality is FREE to schools!

Materials and planning support for Bite of Reality are provided free of charge by your credit union and the Northwest Credit Union Foundation. This live financial literacy simulation will leave a lasting impression with students for years to come.

- Bite of Reality is a fun, effective way to introduce and reinforce math, economics, life and problem-solving skills, and personal finance curriculum.
- The instructional format and content of Bite of Reality support Common Core and National Financial Literacy Standards for multiple grade levels.
- To host a Bite of Reality session, you will need a group of students (50-200), a large classroom, cafeteria, or gymnasium, 15-20 adults to play merchant and student support roles, and about two hours of class time.
- To overcome time constraints of a regular school day while creating a fun, exciting dynamic that keeps students interested, consider inviting multiple classrooms to one Bite of Reality session and run the event over two or more consecutive class periods.



Get a Bite of Reality at your school today!

For more information or to schedule a Bite of Reality event at your school, contact: